



## Art in a Container

### International Competition Application Guidelines

#### ■ Contents of the competition

KOBE Biennale 2011 will feature its 3rd "Art in a Container" International Competition. Artists are encouraged to submit a concept filling the interior of a shipping container (L:12.0 m x W:2.4 m x H:2.5 m) to express the power and potential of art. Artist can use any ideas and media of their choice including flat, 3D (sculptural), footages (projected, etc.), installation, or other media ranging from traditional arts (folk arts) to robots (interactive art).

#### ■ Organized by: The Organization Committee for KOBE Biennale, City of Kobe

#### ■ With assistance from : Hyogo Prefectural Government

#### ■ Theme: “きら kira”

KOBE Biennale is a “go-between” for presenting the diversified attractiveness of Kobe, Japan to the world by giving additional charm of art to its already existing but often overlooked attractiveness in the city and the people’s lives.

Based on the past two KOBE Biennale experiences: “出会い deai:Encounter” of people and the world, in 2007, and “わ wa:Harmony & Ring etc.” of people, in 2009, KOBE Biennale 2011 sets out the theme as “きら kira” or “Brilliance”, that symbolizes the situation in which everyone starts to recognize their own kira of charm and appeal.

“きら kira” is an onomatopoeia, which is not only visible brilliance. This theme presents an image of Kobe where its potential charms, which have been buried in the environment, daily life and fixed ideology of art, and they start to shine by themselves when they are spotlighted. One kira diffuse another kira, and they begin to hail each other. Now KOBE Biennale unveil the attractiveness of the people, the city and the art.

KOBE Biennale 2011 answers to the wishes from the people, our epoch, and the arts, and present the “kira” world to the city.

#### ■ Exhibition period October 1, 2011 (Sat.) to November 23, 2011 (Holiday/Wed.): 54 days

#### ■ Exhibition venue Kobe Meriken Park

#### ■ Requirements for entry

Entries will be accepted from both individuals and groups, regardless of age or nationality.

All entries must be original works that have never been exhibited, either in Japan or overseas. However, works that have only been shown on the artist’s personal web site will be accepted.

## ■ Prizes and prize money

KOBE Biennale Grand Prize (1 work)	Certificate, trophy, 3 million yen prize money
Special Prize (3 works)	Certificate, 1 million yen prize money
Prizewinners (25 works)	Certificate, 300,000 yen prize money

- \* The prizes listed above do not include the purchase of the work in question.
- \* The Grand Prize and Special Prize will be selected from among the prizewinning works.
- \* The Grand Prize and Special Prize money is separated from the prize for each winner.
- \* The prize money amounts shown include tax. (Tax will be deducted at the source from the prize money amount. The tax conventions of their countries of residence will apply in the case of applicants from overseas.)
- \* Prizewinners from overseas will receive a 300,000-yen travel grant in addition to their prize money.
- \* In the case that the artist declines to participate in the exhibition of artist work, the prize money (including travel grants) must be returned at once.

## ■ Judges (alphabetical order)

IKEDA Seiji ‘Masaharu’	(Dean of Faculty of Fine Arts at Tokyo University of the Arts)
LEE Yong-woo	(CEO Artistic Director, Gwangju Biennale) *secondary judging only
MINO Yutaka	(Director of Hyogo Prefectural Museum of Art, Councilor of KOBE Biennale 2011)
NAKAYA Hide	(NHK commentator)
SAKAMURA Ken	(Professor of Interfaculty Initiative in Information Studies at the University of Tokyo)
YOSHIDA Hiromi	(Ikebana artist, General Producer of KOBE Biennale 2011)

## ■ Application period

February 1st, 2011 (Tue.) ÷ February 10, 2011 (Thu.) (entries must be received by 5 PM on final day **in Japan**)

## ■ Application fee

Submit 10,000 yen as an application fee for each entry to the bank account below.

(One exhibition utilizing one container counts as one entry)

Sumitomo Mitsui Banking Corporation Kobeshiyakusyo Branch A/C No. 3124754

The Organization Committee for KOBE Biennale

- \*Application fee funds that have been transferred will not be returned for any reason.
- \*Service charges for bank transfers are to be paid by the applicant.
- \*Please submit documentation proving transfer of application fee funds (copy of ATM statement, remittance statement, etc.) along with your application.

■ Schedule of judging, etc.

- Primary judging: Around late in March, 2011 \*25 prizewinning works will be selected
  - Installation of works: Prizewinners should install their works in the containers at the venue during the indicated period (10 days or so) prior to the Biennale opening.
  - Secondary judging: After works have been installed, Grand Prize and Special Prizewinners will be selected 3 to 5 days before the Biennale opening.
- \*Applicants will be notified of judging results via announcements on the website, or by post.
- Removal of works: Artists will be responsible for removing their works during the indicated period (1 week or so) after the Biennale closing.

■ Application method

Submit the materials listed below (application form, work proposals, etc.) before the deadline. When making multiple submissions, please make out a separate application form and work proposals for each entry.

■ Documents to be submitted

Download the application documents from the URL below

<http://www.kobe-biennale.jp>

1. Application Form

Please fill out completely.

2. Certificate of Consent

After reading thoroughly, please sign.

3. Documentation of Application Fee Bank Transfer

4. Work Proposals 1, 2, 3 (A4 size, horizontal)

Please outline the work's configuration, materials, along with an idea sketch and diagrams showing the front, top and side views.

\*The applicant's name should be written clearly on the reverse side (lower right) of Work Proposals 1, 2 and

3. The front side of all documents should contain nothing by which the applicant can be identified.

5. Work Proposal 4 (4-1~4-4 : A4 size, horizontal)

In the case of using the exterior of the container, please submit the plan of 5 directions (Roof Plan, Front, Back, Right side and Left side views).

6. Photo(s) of scale models / Sample image DVD.(Optional)

Photos of models of the artwork (one A4 sheet, horizontal) or sample images on DVD, may be submitted only in situations where the work cannot be explained without such images.

- The applicant's name should be written clearly on the reverse side (lower right) of the horizontal A4 sheet showing photo(s) of model of proposed work.
- If the sample image DVD exceeds 2 minutes in length, only the first 2 minutes will be eligible for judging.
- DVDs must be in NTSC format. Be sure to "finalize" before submitting.
- The applicant's name should be written clearly on the surface of the DVD, and on the case.
- Do not include written characters, etc. indicating the applicant's identity in the photos or recorded images.

## 7. Photo(s) of past work(Optional)

Photos of the applicant's past work may be submitted. (One A4 sheet, horizontal)

- The applicant's name should be written clearly on the reverse side (lower right) of the page. The front side of document should contain nothing by which the applicant can be identified.

\*Materials submitted (application form, work proposals, sample images, photos of scale models, photos of past work) may be used to publicize the Biennale (in pamphlets, on the web, etc.) without financial compensation.

\*Materials submitted will become the property of the Biennale organizers, and may be saved or disposed of at their discretion. They will not be returned.

\*Do not paste materials to boards, etc. before submitting.

\*When submitting materials, please adhere strictly to all guidelines regarding size, direction (horizontal, vertical, etc.), and number of pages.

### ■ Send applications to:

Office of the Organization Committee for KOBE Biennale

Art in a Container International Competition

(Kobe City Hall, 2nd Bldg., 1F)

6-5-1 Kanou-cho, Chuo-ku, Kobe 650-8570 Japan TEL: +81-78-322-6598

## ■ Notes

### [General]

- Copyrights to the work submitted belong to the applicant. However, the Organization Committee for Kobe Biennale and the City of Kobe reserve the right to use the work to present or introduce the Biennale, as well as for related publicity and announcements. In concrete terms, this refers to the exhibition of the work itself, as well as the use of photos or moving images of the work on the official web site, various pamphlets, records of the event (including film or video documentation).
- Works which violate any laws, contracts, or public order and standards of decency will not be accepted. Applicants are responsible for guaranteeing that work submitted does not violate any rights of third persons, and if by any chance a complaint is submitted, applicants are responsible for resolving the dispute themselves. It should be noted that rights to the majority of Japanese musical recordings are held by JASRAC (Japanese Society for Rights of Authors, Composers and Publishers). Each applicant must consult with a JASRAC representative when selecting the music.
- If application forms or submitted materials are found to be incomplete or false, or found to violate rules or cause other problems, prizewinning status may be revoked.
- All possible steps will be taken to ensure proper exhibition and handling of the submitted works, but in the event of accidents, breakage or other damage during the exhibition period, the organizers will accept no responsibility. (The applicant is responsible for taking out damage and/or theft insurance on his or her work.)
- Any disputes arising between the organizers and applicants will be resolved according to Japanese law, and first hearings will be under the exclusive jurisdiction of the Kobe District Court.

### [Notes regarding containers and exhibitions]

- If by any chance an accident should occur due to defects in the artwork, it will be the responsibility of the exhibitor. Please take adequate precautions to ensure the safety of viewers, and take out accident insurance if necessary.
- Exhibition spaces includes interior and exterior of the container. Painting or decoration of the exterior will be allowed. An additional 2.5m perimeter out side of the container may be used.(You can also use the periphery of the container approx. 2.5m from the exterior.) But after the exhibition is over, containers must be returned to their original state. Containers will be locked at night, and exhibited works must not interfere with the ability to lock them.
- Works should be installed so that there is at least a 1.5-meter space between the entrance and the work, to prevent damage from wind and rain. The organizers will set up an umbrella stand in this space. If the work is such that it will not suffer any damage even if encountering wind and rain, it is not absolutely necessary to set it back from the entrance, but if viewers will be entering the container, please be sure to allow at least a 20 cm X 20 cm space for an umbrella stand.
- Containers will be placed outdoors, and the works within may be affected by changes in temperature and

humidity. Exhibited works will be on view 10 to 12 hours a day for about two months, so please be sure they are durable for this period. Especially at the start of the exhibition period, the temperature inside the container may become quite high, so please consider this when installing computers and projectors. Please be aware that works dealing with water may cause high humidity inside the container, which may affect the presentation of the art works. Approximately 150,000 visitors to the venue are expected, so in the case of works that are touched or operated by viewers, make sure they are able to withstand this amount of handling.

- If artwork breaks down or otherwise suffers from insufficient durability, the artist will ABSOLUTELY be required to come to the venue and repair or maintain it at his or her own expense.
- The containers used for this exhibition are very old. The current interior construction consists of walls and ceiling formed from bent iron plates, with painted surfaces (color may not be specified, unevenness or soiling may be present), and floor of plywood (iron in some parts.)
- Drilling of holes or driving of nails in the walls or ceiling (all parts) or the floor (some parts) is not permitted. Nails may be driven into the wood portions of the floor. The floor may not be painted or coated.
- As a basic rule, containers must be returned to their original state after the exhibition is over.
- Placement of each container within the venue will be determined by the organizers.
- A stage will be set up in the venue, and containers will also be right next to one another, so please expect a certain amount of ambient noise.
- Power supply for use inside and outside the containers is 100V/15A/single-circuit. Please consult with the organizers beforehand in cases where additional power supply is required.
- Organizers will wire each container so that it has power supply, but positioning, wiring and mounting of lights or other electrical items is to be done by the exhibitor.
- For audiovisual works, exhibitors are responsible for providing necessary equipment such as projectors, DVD players, and speakers.
- The organizers will handle opening and closing of doors and basic switching “on and off” of power in the mornings and evenings, but excluding cases of emergency, will not conduct any other operations.
- Absolutely no sales, advertising, publicity or other profit-oriented activities are allowed in the exhibition space. An exception is made for the display of logos or names of companies who cooperated in the creation of the exhibited work.

## ■ Inquiries

Office of the Organization Committee for Kobe Biennale

(Kobe City Hall, 2nd Bldg., 1F)

6-5-1 Kanou-cho, Chuo-ku, Kobe 650-8570 Japan

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